

Japanese Portal Site Media Kit



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What is San Diego Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of San Diego Town



Buy/Sell
Car



Real
Estate



Column
Articles



Monthly
Presents



Forum



Business
Reviews



Japanese
Grocery
Sale Info

Statistics of San Diego Town



Page Views

approx.
140K/mo



Registered
Users

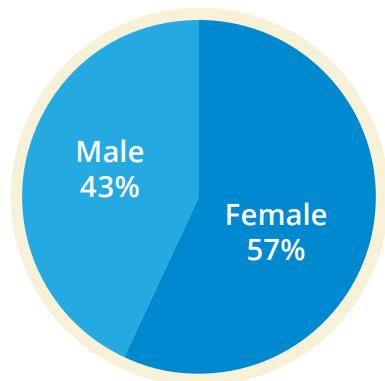
approx.
23K



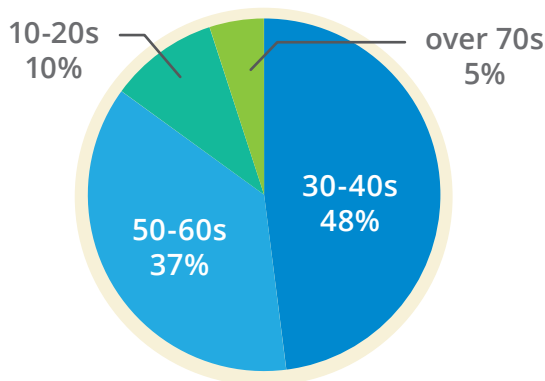
Bounce Rate

approx.
30%

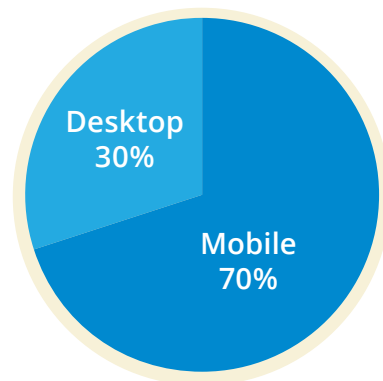
Gender



Age



Device



Number of Japanese Residents

From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan. 2022

San Diego : **8,243**



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Most Popular & Cost-effective!

[illegible]

- ✔ Column Publication
- ✔ Reply to review
- ✔ Up to 5 job postings per month
- ✔ Monthly access report



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Variety of plans to suit your business style

BANNER ADVERTISEMENT

Stand out from the crowd!

▼ Banner advertisement placement

The screenshot shows the San Diego SDTOWN website with several banner ad placements highlighted:

- A:** A large pink banner at the top of the page.
- B:** A yellow banner below the navigation bar.
- C:** A blue banner in the middle section.
- D:** A green banner in the middle section.
- E:** Three red banners in the bottom section.
- F:** Three purple banners in the bottom section.

★ Recommended for those who want to ensure increased exposure.

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention.

Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

★ Pricing

Location	1 month contract	6 month contract	1 year contract DEAL!	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

★ Special offers available for one year contracts!
Please contact us for details.

Creation Fee
\$480
one-time fee



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* visual slightly differs depending on device



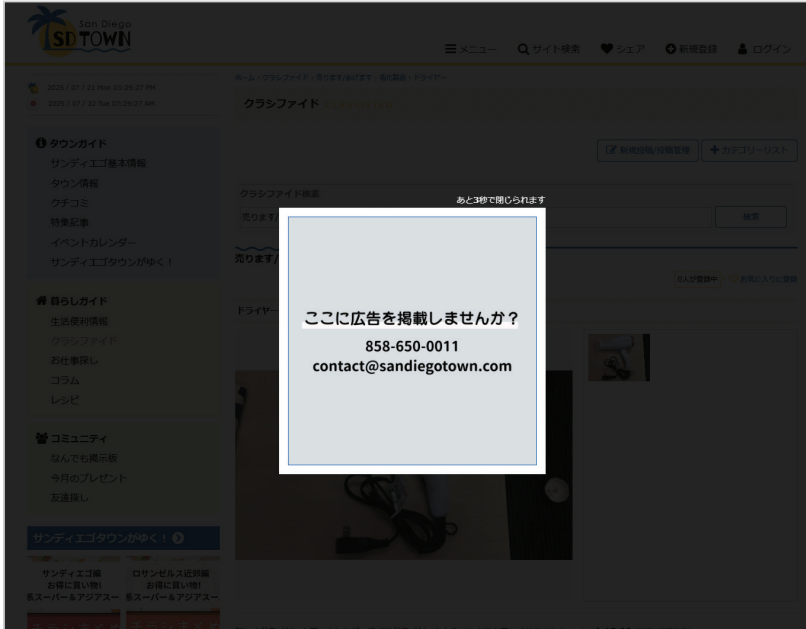
Variety of plans to suit your business style

• POPUP ADVERTISEMENT

Popular ad format!



▼ Popup advertisement placement



★ Advertising format that is gaining attention!

Popup advertising is an ad format which displays on San Diego Town's most popular pages. This ad will pop up at the center of the visitor's screen, so it will definitely catch the visitor's attention.

Recommended for those who...

- ✓ Want to promote events or campaigns
- ✓ Have new products or services
- ✓ Want to promote for a short and specific duration

Pricing

\$30/day
max listing: 5

Creation Fee

\$120

The banner can be linked to anywhere you like! Drive traffic to your website, booking page, social media - wherever you choose.

- ▶ On these classified detail pages
 - Sell, Buy, Searching, Individual car sale
- ▶ Monthly Present top page
- ▶ Find friend detail page
- ▶ Mail inbox/sent list page
- ▶ Non-paid blog article page
- ▶ Member login page

• OTHER OPTIONS

Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

Paid Article

\$320/per article

Ideal for promoting one-time initiatives such as events, seminars, or campaigns. Includes exposure via our social media channels.

Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

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PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

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