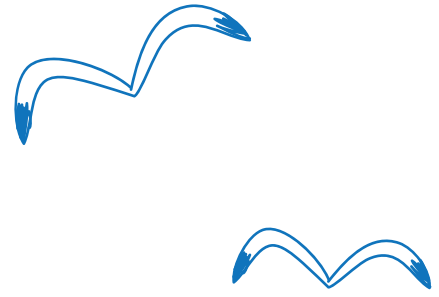




www.SanDiegoTown.com



Japanese Portal Site Media Kit

contact@sandiegotown.com

858-650-0351

8787 Complex Dr., Suite 115, San Diego, CA 92123

What is San Diego Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of San Diego Town



Buy/Sell Car



Real Estate



Column Articles



Monthly Presents



Forum



Business Reviews



Japanese Grocery Sale Info

Statistics of San Diego Town



Page Views

approx. **140K**/mo



Registered Users

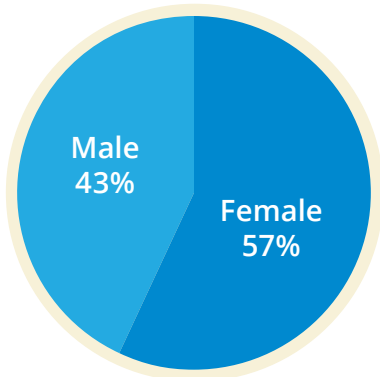
approx. **23K**



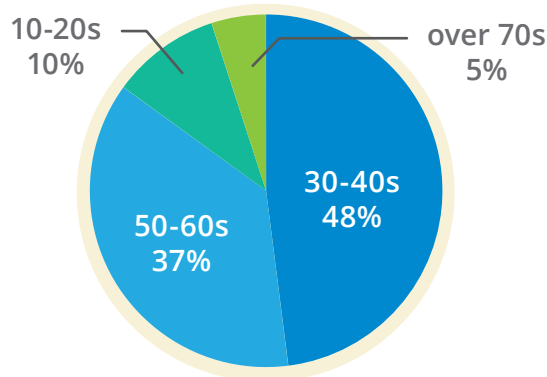
Bounce Rate

approx. **30%**

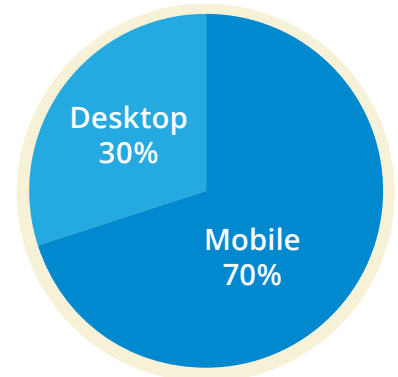
Gender



Age



Device



Number of Japanese Residents

From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan. 2022

San Diego : **8,243**



contact@sandiegotown.com | 858-650-0351



Variety of plans to suit your business style

ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

Sample advertisement page

The screenshot shows a webpage for 'San Diego TOWN' with a navigation bar and a main content area. The main content area features a header with the title 'ウェブ、Eメールのホスティング - PSPINC Web Email Hosting' and a sub-header '必要なのは\$250/mo~だけ 日本語サポートで安心のホスティングサービス'. Below this is a section titled 'ホスティングとは' (What is hosting) with four numbered points: 01 長きの価格 (Long-term pricing), 02 アメリカで日本語のサポートが受けられる (Japanese support in America), 03 慣れていても安心 (Reliable even if you're familiar), and 04 サーバーの24時間監視システム (24-hour server monitoring system). At the bottom, there is a '申し込みまでの流れ' (Flow of application) section with three steps: STEP 01 お問い合わせ (Contact), STEP 02 お申し込み (Application), and STEP 03 ホスティング環境の設定 (Setting up the hosting environment). A pricing table at the bottom lists three plans: ベーシック (Basic) at \$99/year, スタンダード (Standard) at \$250/year, and プレミアム (Premium) at \$810/year.

3 points that sets apart San Diego Town

- 1 Effective for SEO since it's a web-base information site!**
If you do not have a website, you can use it as an alternative!
You can also use it as a substitute for your own Japanese language website.
- 2 FREE 5 job postings per month! (reg. \$70/mo)**
- 3 Priority ad listing on San Diego Town's SNS and weekly newsletter!**

— Pricing —		
One month contract \$200/mo.	Six month contract \$180/mo.	One year contract \$120/mo.

Special offers available for one year contracts or by contracting together with Los Angeles Town!
Please contact us for details.

Page Design Fee \$320 one-time fee	* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.
--	--

[DETAILS]

- ▶ No limitation on ad space or amount of content!
- ▶ Easily update your business info anytime from admin panel.
- ▶ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
- ▶ Lists basic and detailed informations about your business.

PLUS! Following features are included with one page ad

- ✓ Column Publication
- ✓ Reply to review
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

Variety of plans to suit your business style

BANNER ADVERTISEMENT

Stand out from the crowd!

Banner advertisement placement



Recommended for those who want to ensure increased exposure.

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention. Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

Pricing

Location	1 month contract	6 month contract	1 year contract DEAL!	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

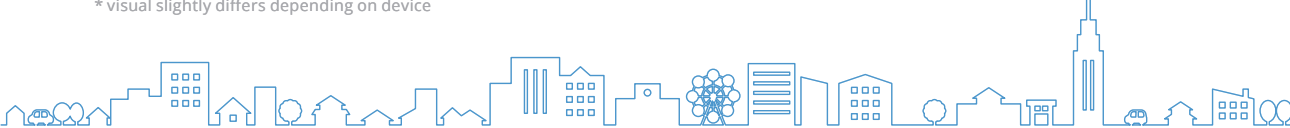
Special offers available for one year contracts! Please contact us for details.

Creation Fee
\$480
one-time fee

* visual slightly differs depending on device



contact@sandiegotown.com | 858-650-0351



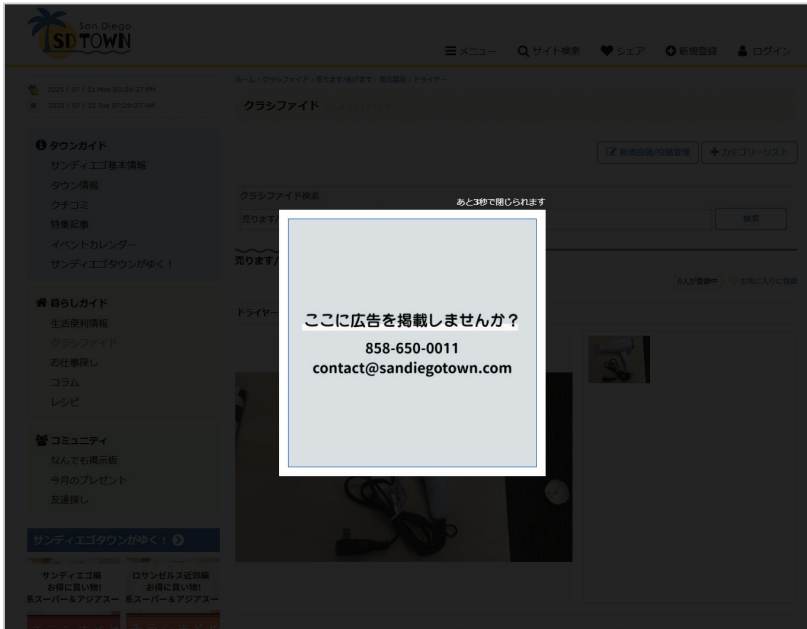
Variety of plans to suit your business style

POPUP ADVERTISEMENT

Popular ad format!



▼ Popup advertisement placement



★ Advertising format that is gaining attention!

Popup advertising is an ad format which displays on San Diego Town's most popular pages. This ad will pop up at the center of the visitor's screen, so it will definitely catch the visitor's attention.

Recommended for those who...

- ✓ Want to promote events or campaigns
- ✓ Have new products or services
- ✓ Want to promote for a short and specific duration

Pricing

\$30/day
max listing: 5

Creation Fee

\$120

The banner can be linked to anywhere you like! Drive traffic to your website, booking page, social media - wherever you choose.

- ▶ On these classified detail pages
Sell, Buy, Searching, Individual car sale
- ▶ Monthly Present top page
- ▶ Find friend detail page
- ▶ Mail inbox/sent list page
- ▶ Non-paid blog article page
- ▶ Member login page

OTHER OPTIONS

Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

Paid Article

\$320/per article

Ideal for promoting one-time initiatives such as events, seminars, or campaigns. Includes exposure via our social media channels.

Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

contact@sandiegotown.com | 858-650-0351



contact@sandiegotown.com | 858-650-0351



PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

www.SanDiegoTown.com

contact@sandiegotown.com

858-650-0351

8787 Complex Dr., Suite 115, San Diego, CA 92123