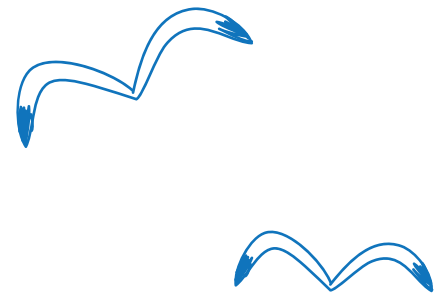




www.SanDiegoTown.com

Japanese Portal Site Media Kit



contact@sandiegotown.com

858-650-0011

8787 Complex Dr., Suite 115, San Diego, CA 92123

What is San Diego Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of San Diego Town



Buy/Sell
Car



Real
Estate



Column
Articles



Monthly
Presents



Forum



Business
Reviews



Japanese
Grocery
Sale Info

Statistics of San Diego Town



Page Views

approx.
140K/mo



Registered
Users

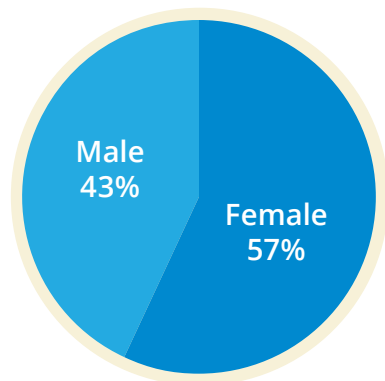
approx.
23K



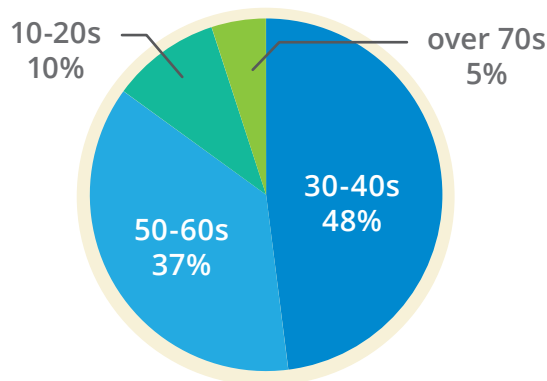
Bounce Rate

approx.
30%

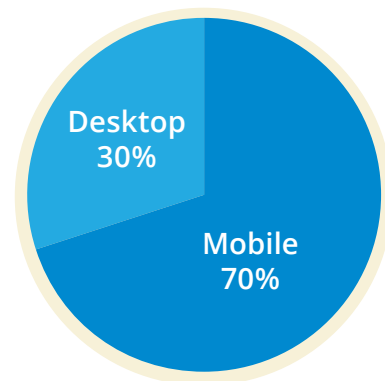
Gender



Age



Device



Number of Japanese Residents

From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan. 2022

San Diego : **8,243**



contact@sandiegotown.com | 858-650-0011



Variety of plans to suit your business style

ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

▼ Sample advertisement page

San Diego TOWNS

ホーム | タウン情報 | サービス | ウェブ | Eメールのホスティング | PSPING Web Email Hosting

2022 / 07 / 26 Thu 01:36:03 PM
2022 / 07 / 29 Fri 00:36:03 AM

タウン情報 20 W N 1 N F O

ウェブ、Eメールのホスティング - PSPING Web Email Hosting

ウェブ情報 | コンタクト | 地図

ホームページはビジネスを運営する上でなくてはならないものです。そのホームページを持つには「ウェブのホスティング」が必要不可欠です。お客様ご自身のビジネスにフォーカスして頂くべく、完全で信頼できるホスティングサービスと弊社スタッフによる手厚いカスタマーサポートで、全力でお手伝いいたします。1日の知識がなくても大丈夫。なにから始めたいという気持ちがない場合でも、スタッフがわかりやすく説明いたしますのでお気軽にご相談ください。

必要なのは\$8.25/mo~だけ
日本語サポートで安心の
ホスティングサービス

ホスティングとは
what is hosting

一言でいうとサーバーを借りる事です。
ホームページを「家」に例えると、サーバーはその「家」が置かれた（設置された）「土地」に例えることができます。
全て、お客様が「家」へ訪れる際にはどんな準備が必要でしょうか？
それは当然ですが、その土地や家の「住所」です。ホームページは「家」に例える場合、この「住所」にあたるのがドメインです。
それは当然ですが、その土地や家の「住所」です。ホームページは「家」に例える場合、この「住所」にあたるのがドメインです。
それは当然ですが、その土地や家の「住所」です。ホームページは「家」に例える場合、この「住所」にあたるのがドメインです。

POINT 01
POINT 02
POINT 03
POINT 04

申し込みまでの流れ
STEP 01 // お問い合わせ
STEP 02 // お申し込み
STEP 03 // ホスティング環境の設定

料金
pricing

ベーシック	スタンダード	プレミアム
年間 \$99 \$8.25/月	年間 \$250 \$20.83/月	年間 \$810 \$67.50/月
容量 10GB	容量 100GB	容量 500GB

★ 3 points that sets apart San Diego Town

- 1 Effective for SEO since it's a web-base information site!**
If you do not have a website, you can use it as an alternative!
You can also use it as a substitute for your own Japanese language website.
- 2 FREE 5 job postings per month! (reg. \$70/mo)**
- 3 Priority ad listing on San Diego Town's SNS and weekly newsletter!**

— Pricing —		
One month contract	Six month contract	One year contract
\$200/mo.	\$180/mo.	\$120/mo.

Special offers available for one year contracts or by contracting together with Los Angeles Town!
Please contact us for details.

Page Design Fee	* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.
\$320 one-time fee	

[DETAILS]

- ▶ No limitation on ad space or amount of content!
- ▶ Easily update your business info anytime from admin panel.
- ▶ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
- ▶ Lists basic and detailed informations about your business.

PLUS! Following features are included with one page ad

- ✓ Column Publication
- ✓ Reply to review
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

Variety of plans to suit your business style

BANNER ADVERTISEMENT

Stand out from the crowd!

▼ Banner advertisement placement

The screenshot shows the San Diego SDTOWN website interface. Various banner ad placements are highlighted with letters A through F:

- A:** A large pink banner at the top of the page.
- B:** A yellow banner below the navigation bar.
- C:** A blue banner in the middle section.
- D:** A green banner in the middle section.
- E:** Three red banners in the bottom section.
- F:** Three purple banners in the bottom section.

At the bottom of the page, there is a note: *visual slightly differs depending on device

★ Recommended for those who want to ensure increased exposure.

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention.

Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

★ Pricing

Location	1 month contract	6 month contract	1 year contract DEAL!	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

★ Special offers available for one year contracts!
Please contact us for details.

Creation Fee
\$480
one-time fee



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Variety of plans to suit your business style

GROUP WEB ADVERTISEMENT

For small business owner



▼ Sample group advertisement page



★ Efficiently advertise your business!

Group Web Ads are ads that share the space of a one-page web ad with businesses in the same industry.

[DETAILS]

- ✓ Lists basic and detailed informations about your business.
- ✓ Column Publication
- ✓ Interview Article
- ✓ Introduce your business on our SNS
- ✓ Up to 5 job postings per month
- ✓ Content update of 1hr per month

Three month contract
\$80/mo.

— Pricing —
Six month contract
\$60/mo.

One year contract
\$50/mo.

Creation Fee
\$100
one-time fee

★ SPECIAL DISCOUNT for
paying 1 year upfront!
\$500/yr
(\$50/mo → \$42/mo)

OTHER OPTIONS

Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

Paid Article

\$320/per article

Ideal for promoting one-time initiatives such as events, seminars, or campaigns. Includes exposure via our social media channels.

Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

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PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

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