

Japanese Portal Site Media Kit



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8787 Complex Dr., Suite 115, San Diego, CA 92123

What is San Diego Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of San Diego Town



Buy/Sell
Car



Real
Estate



Column
Articles



Monthly
Presents



Forum



Business
Reviews



Japanese
Grocery
Sale Info

Statistics of San Diego Town



Page Views

approx.
140K/mo



Registered
Users

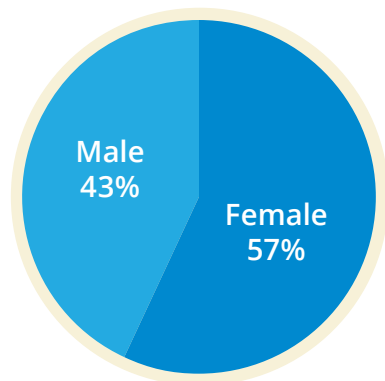
approx.
23K



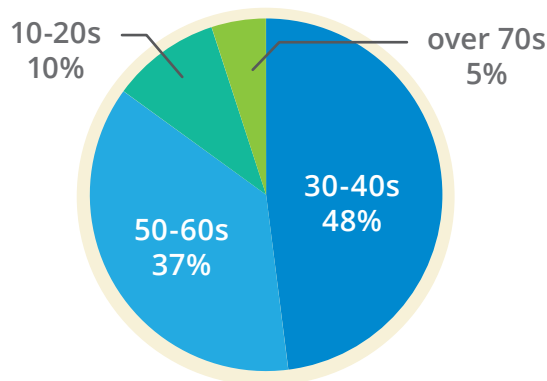
Bounce Rate

approx.
30%

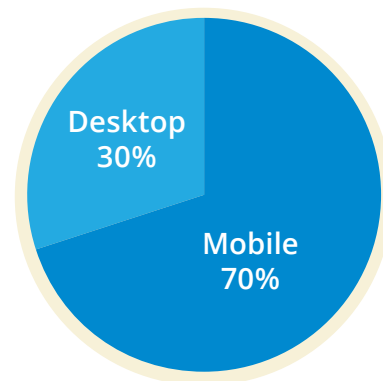
Gender



Age



Device



Number of Japanese Residents

From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan. 2022

San Diego : **8,243**



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Most Popular & Cost-effective!

★ 3 points that sets apart San Diego Town

- ✔ Column Publication
- ✔ Reply to review
- ✔ Up to 5 job postings per month
- ✔ Monthly access report



San Diego
SDTOWN

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Variety of plans to suit your business style

BANNER ADVERTISEMENT

Stand out from the crowd!

▼ Banner advertisement placement

The screenshot shows the San Diego SDTOWN website interface. Various banner ad placements are highlighted with letters A through F:

- A:** A large pink banner at the top of the main content area.
- B:** A yellow banner below the pink one.
- C:** A blue banner below the yellow one.
- D:** A green banner below the blue one.
- E:** Three red banners in the bottom right section.
- F:** Three purple banners in the bottom right section.

Other visible elements include a sidebar with navigation links, a top navigation bar, and a footer with contact information.

★ Recommended for those who want to ensure increased exposure.

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention.

Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

★ Pricing

Location	1 month contract	6 month contract	1 year contract DEAL!	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

★ Special offers available for one year contracts!
Please contact us for details.

Creation Fee
\$480
one-time fee



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* visual slightly differs depending on device

Variety of plans to suit your business style

GROUP WEB ADVERTISEMENT

For small business owner

▼ Sample group advertisement page



★ Efficiently advertise your business!

Group Web Ads are ads that share the space of a one-page web ad with businesses in the same industry.

[DETAILS]

- ✓ Lists basic and detailed informations about your business.
- ✓ Column Publication
- ✓ Interview Article
- ✓ Introduce your business on our SNS
- ✓ Up to 5 job postings per month
- ✓ Content update of 1hr per month

Three month contract
\$80/mo.

— Pricing —
Six month contract
\$60/mo.

One year contract
\$50/mo.

Creation Fee
\$100
one-time fee

SPECIAL DISCOUNT for
paying 1 year upfront!
\$500/yr
(\$50/mo → \$42/mo)

OTHER OPTIONS

Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

Interview Article

\$160~

Our staff will visit restaurants, hotels, etc. to report and introduce them in a blog format.

Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

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PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

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