San Diego

SD TOWN

www.SanDiegoTown.com

Japanese Portal Site
Media Kit
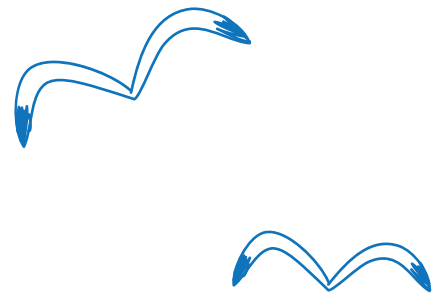
What is San Diego Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of San Diego Town

| Buy/Sell Car | Real Estate | Column Articles | Monthly Presents | Forum | Business Reviews | Japanese Grocery Sale Info |

Statistics of San Diego Town

Page Views → approx. **100K**/mo | **Registered Users** → approx. **23K** | **Bounce Rate** → approx. **30%**

Gender
Male 43%
Female 57%

Age
50s 13%
30s 28%
10s 16%
40s 16%
20s 27%
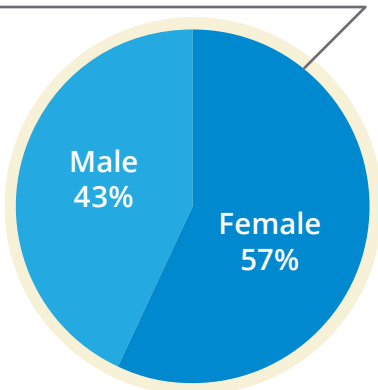
Device
Desktop 30%
Mobile 70%
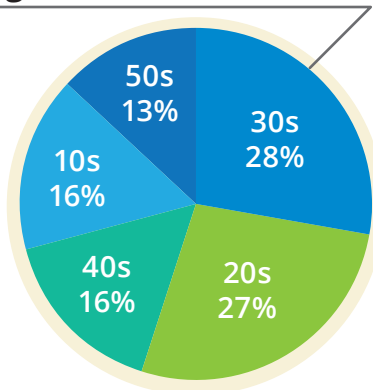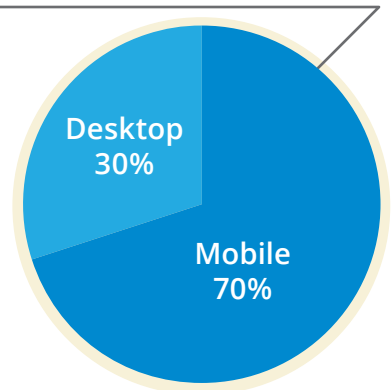
Number of Japanese Residents
From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan. 2022
San Diego : **8,243**

San Diego
SD TOWN

contact@sandiegotown.com | 858-650-0011

Variety of plans to suit your business style

● ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

▼ Sample advertisement page

サンディエゴタウン (San Diego Town)

⭐ **3 points that sets apart San Diego Town**

1 **Effective for SEO since it's a web-base information site!**
If you do not have a website, you can use it as an alternative!
You can also use it as a substitute for your own Japanese language website.

2 **FREE 5 job postings per month!** (reg. $70/mo)

3 **Priority ad listing on Los Angeles Town's SNS and weekly newsletter!**

— Pricing —

One month contract	Six month contract	One year contract
$200/mo.	**$180/mo.**	**$120/mo.**

🔴 **Special offers available for one year contracts!**
Please contact us for details.

Page Design Fee
$320
one-time fee

* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.

[DETAILS]

▸ No limitation on ad space or amount of content!
▸ Easily update your business info anytime from admin panel.
▸ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
▸ Lists basic and detailed informations about your business.

➕ **PLUS!** Following features are included with one page ad
✔ Column Publication
✔ Reply to review
✔ Up to 5 job postings per month
✔ Monthly access report

Variety of plans to suit your business style

• BANNER ADVERTISEMENT

Stand out from the crowd!

▼ Banner advertisement placement

* visual slightly differs depending on device

⭐ A must-have to grow your business!

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention. Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✔ Column Publication
- ✔ Reply to reviews
- ✔ Up to 5 job postings per month
- ✔ Monthly access report

⭐ Pricing

Location	1 month contract	6 month contract	1 year contract	Max Listing
A	$890/mo	$790/mo	$590/mo	2
B	$790/mo	$690/mo	$490/mo	2
C	$690/mo	$590/mo	$390/mo	5
D	$690/mo	$590/mo	$390/mo	5
E	$590/mo	$490/mo	$290/mo	12
F	$290/mo	$250/mo	$190/mo	15

🔶 **Special offers available for one year contracts!**
Please contact us for details.

Creation Fee
$480
one-time fee

Variety of plans to suit your business style

● GROUP WEB ADVERTISEMENT

For small business owner

▼ Sample group advertisement page

⭐ **Efficiently advertise your business!**

Group Web Ads are ads that share the space of a one-page web ad with businesses in the same industry.

[DETAILS]

✓ Lists basic and detailed informations about your business.
✓ Column Publication
✓ Interview Article
✓ Introduce your business on our SNS
✓ Up to 5 job postings per month
✓ Content update of 1hr per month

Pricing
$50/mo

Creation Fee
$50
one-time fee

⭐ **SPECIAL DISCOUNT for 1 year contract!**
$500/yr
($50/mo → $42/mo)

● OTHER OPTIONS

Featured Article

$480~

Introduces your business and/or products using rich text and photos.

Interview Article

$160~

Our staff will visit restaurants, hotels, etc. to report and introduce them in a blog format.

Job Posting

$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.

San Diego
SDTOWN

contact@sandiegotown.com | 858-650-0011

PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

www.SanDiegoTown.com
contact@sandiegotown.com
858-650-0011
8787 Complex Dr., Suite 115, San Diego, CA 92123